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**Southern California Region**

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**KAISER PERMANENTE WEST LOS ANGELES  
JOINS TASTE OF SOUL AS HEALTH SPONSOR**

**LOS ANGELES, CA, October 2022** — Kaiser Permanente West Los Angeles is returning as one of the medical sponsors for the 17<sup>th</sup> Annual Taste of Soul event on October 15, 2022.

The Taste of Soul festival, founded in 2005, is a day-long event presented by Bakewell Media that features more than 300 vendors, top recording artists, and local businesses. The family festival has been dubbed by Los Angeles Mayor Eric Garcetti as the largest one-day 'free' street festival and event in all of Los Angeles City and County, with over 350,000 attendees on the legendary Crenshaw Blvd.

Kaiser Permanente has a long-standing relationship with the Black and African American community, helping residents thrive by offering comprehensive health care services, including primary care, obstetrics-gynecology, and pediatrics. In September 2017, the organization opened its state-of-the-art Baldwin Hills-Crenshaw Medical Offices (located on the corner of Marlton Ave. and Santa Rosalia Drive) so members can have even more access to innovative, high-quality care in their own neighborhood.

As part of its mission, Kaiser Permanente West Los Angeles extends their care beyond their offices and medical buildings and into the streets of Los Angeles by offering programs ranging from educating middle school students about health professions to fitness programs and more.

"We are honored to be part of the Taste of Soul festival. By attending this event, we are partnering with several organizations and medical providers to help build stronger, healthier communities," said Celia Brugman, Community Health Manager, Kaiser Permanente West Los Angeles Medical Center. "We are happy to have this opportunity to serve and to celebrate the rich culture and traditions of our members and the communities across Crenshaw and surrounding neighborhoods."

During the event, Taste of Soul attendees can visit the Kaiser Permanente medical tent for first aid, a cooling station, flu vaccines, and complimentary health information.

For more information on the Kaiser Permanente Baldwin Hills-Crenshaw Medical Offices, visit [kp.org/baldwinhillscrenshaw](http://kp.org/baldwinhillscrenshaw).

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**About Kaiser Permanente**

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, Kaiser Permanente has a mission to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve approximately 12.5 million members in 8 states and the District of Columbia. Care for members and patients is focused on their total health and guided by their personal Permanente Medical Group physicians, specialists, and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery, and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education, and the support of community health. For more information, go to [about.kp.org](https://www.kaiserpermanente.org/about).