

# Free Special Virtual Concert by the KP-Sponsored YOLA (Youth Orchestra of Los Angeles)

Over the last five years, Kaiser Permanente has partnered with the LA Phil in a number of ways to enrich the lives of young musicians as part of our commitment to community health. One of the cornerstones of this partnership is Kaiser Permanente's sponsorship of YOLA (Youth Orchestra of Los Angeles). You may remember that two years ago we featured YOLA in the 2019 Tournament of Roses Parade, as young YOLA musicians played atop the Kaiser Permanente float alongside our employees and physicians from across the program. [Learn more.](#)

We're thrilled to announce a wonderful opportunity to enjoy a special benefit concert by and for YOLA. Premiering on **Friday, August 7 at 7 p.m. PT**, *Play Your Part: A Benefit for YOLA* will feature some of the most talented members of YOLA, as well as GRAMMY® Award-winning singer-songwriter and producer **Brandi Carlile**, Los Angeles Philharmonic Music and Artistic Director **Gustavo Dudamel**, and Hollywood Bowl Orchestra Principal Conductor **Thomas Wilkins**, for an evening filled with inspiring musicmaking. For our colleagues in KP Washington, Brandi Carlile will be streaming from her house in Seattle.

Due to the COVID-19 pandemic, **this FREE event will be broadcast virtually and is open for all to enjoy.** It is our hope that you are able to join this 1-hour special presentation safely from your very own living space. During the event, Kaiser Permanente's CEO and chairman, Greg Adams will address the importance of "staying safe" and the part each of us can play in helping to stop the spread of COVID-19. In addition, Kaiser Permanente's clever "**Wear a Mask**" message will also be featured. It reminds everyone that wearing a mask, washing hands, and physical distancing are the keys to fighting this pandemic.

- **WHO:** All Kaiser Permanente employees, physicians, customers, members, and general public
- **WHAT:** *Play Your Part: A Benefit for YOLA*
- **WHEN:** Friday, August 7 p.m. - 8 p.m. (PDT)
- **HOW:** Log on to [hollywoodbowl.com/benefitforyola](https://hollywoodbowl.com/benefitforyola)

## REBROADCAST

In the event that you are not able to stream the broadcast live, the presentation will also be available online for the next week on the [LA Phil website](#). It is our hope that you will have a chance to watch this presentation first-hand and learn more about one of the ways our commitment is helping these young musicians.

## YOLA BACKGROUND

YOLA (Youth Orchestra Los Angeles) is about empowering youth and building community. Serving more than 1,300 young musicians across four sites, soon to be five with the construction of the Judith and Thomas L. Beckmen YOLA Center in Inglewood, YOLA provides these dedicated music students with free instruments, intensive music instruction, academic support, and leadership training. While the LA Phil has remained dark due to the pandemic, YOLA musicians have been hard at work, continuing their training virtually.

