



Application Submission Information

Kaiser Permanente's mission is to provide high quality, affordable health care services and to improve the health of our members and the communities we serve. Through partnerships with community organizations and governmental entities, Kaiser Permanente strives to benefit the community by addressing issues and concerns that affect overall community health. One of the ways that Kaiser Permanente South Bay does this is through sponsorships that support community events and activities.

Eligibility Guidelines

To apply online, an applicant organization (or fiscal agent), must currently operate in California and be of these types of organizations:

- 501 (c)(3) tax-exempt organization with a 509 (a) designation indicating that the organization is not a private foundation
- A local, state, or federal government agency, including any of its subdivisions that perform substantial governmental functions
- 501(c)(4), 501(c)(5), 501(c)(6), 501(c)(7), 501(c)(8), 501(c)(10), or 501(c)(19)

Kaiser Permanente has an unwavering commitment to equal access and opportunity for all persons. Organizations applying for funding should be prepared to demonstrate that they do not discriminate on the basis of race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, handicap, disability, medical condition or veteran status either in their employment or their service policies and practices.

Sponsorship Selection Process and Timeline

- Requests should be submitted a minimum of 60 days before the event.
- Requests will be reviewed **every other month** beginning February 13, 2020.
- Sponsorship applications must be submitted online and will be reviewed every other month.

Deadlines & Review Calendar 2020

Please note the deadline dates below:

APPLICATION DEADLINE

Friday, February 7, 2020
Friday, April 3, 2020
Friday, June 5, 2020
Friday, August 7, 2020
Friday, October 2, 2020
*Friday, November 6, 2020

SPONSORSHIP REVIEW & DETERMINATION

Thursday, February 13, 2020
Thursday, April 9, 2020
Thursday, June 11, 2020
Thursday, August 13, 2020
Thursday, October 8, 2020
*Thursday, November 12, 2020

* = will review if funding is still available

South Bay Medical Center

EVENT SPONSORSHIP PROGRAM



Application Instructions

To initiate a new online application:

1. First review the event sponsorship guide: <https://k-p.li/2Qh11ZS>
2. Then go to the new Mosaic link to create a new account: <https://mosaic.versaic.com/login>

If you have other questions about this process, please contact us at southbay.public-affairs@kp.org

Thank you,

The Event Sponsorship Staff
Kaiser Permanente
South Bay Medical Center
southbay.public-affairs@kp.org
kp.org/southbay