Earth Day E-Waste and Collection Drive Supports Healthy Communities
San Diego Drop-off Event at 4405 Vandever Avenue, San Diego, CA 92120

SAN DIEGO, Calif., April 20, 2015 – For the ninth consecutive year Kaiser Permanente facilities throughout Southern California will team up with Goodwill Southern California to celebrate Earth Day.

On Wednesday, April 22, from 8 a.m. to 1 p.m., San Diegans can donate goods and recycle E-waste at the loading dock behind the Vandever medical office, located at 4405 Vandever Avenue. Goodwill representatives will assist with heavy items and provide receipts for tax purposes.

More than 15 Kaiser Permanente facilities in Southern California will have opportunities for on-site collection of e-waste, donations and recycling.

“Earth Day activities serve as a reminder to all of us that we can take the simplest of actions to improve the health of the communities where we live, work and play,” said Scott Wendling, regional sustainability officer, Kaiser Permanente Southern California. “Our annual e-waste and collection drive offers our employees, physicians and community residents an easy and convenient opportunity to participate in the reuse and recycling of unwanted items while being good environmental stewards.”

Earth Day activities sponsored by the Kaiser Permanente and Goodwill Southern California partnership diverted more than 23 tons of waste from landfills, last year alone. This year, Goodwill Southern California will be standing by with 28-foot trailers to properly recycle or dispose of electronic waste and other hard goods. Donations of electronic equipment such as phones, television sets and computers, as well as gently used and new clothing, accessories, household goods, books, e-media and collectibles will be accepted.

“We have enjoyed our partnership with Kaiser Permanente Southern California over the years and are very happy to team up again this year to help care for the earth,” said Craig Smith, chief executive officer and president of Goodwill Southern California. “The Earth Day e-waste and donation drive events we host annually help us engage and enrich the community through the diversion of thousands of pounds of usable and recyclable goods from landfills, while providing
training and sustainable employment for individuals with disabilities and disadvantages. That’s good for everyone."

Kaiser Permanente’s partnership with Goodwill Southern California and the Secure Document Alliance ensures the environmentally-friendly and secure disposal and recycling of collected document and paper waste, exceeding the Department of Defense standards in wiping, degaussing and crushing hard drives. In 2014, the Kaiser Permanente’s partnership with Goodwill Southern California and the Secure Document Alliance, including Earth Day events, helped to support more than 120 jobs for individuals with disabilities. The Alliance in Southern California includes Kaiser Permanente Southern California, Goodwill Southern California, Goodwill Orange County, Goodwill San Diego, and Bakersfield ARC.

The annual e-waste and collection drive in honor of Earth Day is only part of Kaiser Permanente’s multifaceted approach to environmental stewardship. Concerned about climate change and its threat to human health, Kaiser Permanente recently announced it will purchase enough renewable energy to provide half of the electricity it uses in California and reduce its greenhouse gas emissions nationwide by 30 percent.

About Goodwill Southern California
Transforming lives through the power of work, Goodwill Southern California (GSC) serves people with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource and AJCC WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles, Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 80 retail stores and 44 attended donation centers. Charity Navigator, an independent charity evaluator, has awarded GSC its highest four-star ranking for 13 consecutive years; largely due to the fact GSC spends 93 percent of its budget on programs and services. Committed to caring for the earth, in 2014 GSC diverted more than 100 million pounds of reusable or recyclable goods from landfills. Goodwill is Good For Everyone! 888-4-GOODWILL www.GoodwillSoCal.org.

About Kaiser Permanente San Diego
Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America’s leading health care providers and not-for-profit health plans. Founded in 1945, our mission is to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve more than 9 million members in eight states and the District of Columbia. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery and world-class chronic disease management. Kaiser Permanente began serving San Diego in 1967, and currently provides care for more than 580,000 members throughout the county. Over 7,700 staff and more than 1,100 physicians care for our members at 24 medical facilities; Kaiser Permanente’s San Diego Medical Center, which has 414 licensed beds and a 78 bed Emergency Department; and Palomar Medical Center, our plan hospital in North County. To learn more, visit kp.org/sandiego.

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