

Kaiser Permanente Riverside County Event Sponsorship Application

Kaiser Permanente's mission is to provide high quality, affordable health care services and to improve the health of our members and the communities we serve. Through partnerships with community organizations and governmental entities, Kaiser Permanente strives to benefit the community by addressing issues and concerns that affect overall community health. One of the ways that Kaiser Permanente Riverside County does this is through sponsorships that support community events and activities.

Eligibility Guidelines

To apply online, an applicant organization (or fiscal agent), must currently operate in California and be one of these types of organizations:

- 501 (c)(3) tax-exempt organization with a 509 (a) designation indicating that the organization is not a private foundation
- A local, state, or federal government agency, including any of its subdivisions that perform substantial governmental functions
- 501 (c)(4), 501 (c)(5), 501 (c)(6), 501 (c)(7), 501 (c)(8), 501 (c)(10), or 501 (c)(19)

Kaiser Permanente has an unwavering commitment to equal access and opportunity for all persons. Organizations applying for funding should be prepared to demonstrate that they do not discriminate based on race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, handicap, disability, medical condition or veteran status either in their employment or their service policies and practices.

Event Sponsorship Selection Process and Timeline

- Requests should be submitted a minimum of 45 days before the event.
- Requests will be accepted and reviewed on a regular basis.
- Applicants will be notified of decisions via email.

Application Instructions

To initiate a new online application:

Please go here: <https://mosaic.versaic.com/login>

To return to your saved in-progress application:

Please use the same URL listed above to login to an existing application.

The following pages include further step by step instructions for the request process.

If you have questions about this process, please contact Public Affairs at (909)

815-4064 or david.x.matza@kp.org.

Step by Step Instructions for Event Sponsorship Requests

1. From <https://mosaic.versaic.com>,

- First time users follow the instructions to create an account; returning users may log in with their existing credentials.

Username (email)

Password (case sensitive)

Log in

[Forgot your Password?](#)

If you already have an account, you may log in below by entering your username and password. After 6 failed login attempts, your account will be locked for 15 minutes. To reset your password, please [click here](#).

Create an account

Create

If this is your first time using our system, please click on "Create" under "Create an account". If you have any questions, please [Contact Us](#).

2. **Get started.** Before applying for funding from Kaiser Permanente, please complete a short questionnaire to help determine your organization's eligibility.

Home Page

To begin the process to submit a proposal to Kaiser Permanente:

1. First determine if you meet Kaiser Permanente's funding criteria and which program is most appropriate by clicking 'Get Started.' You will be taken to an eligibility questionnaire.
2. If you meet Kaiser Permanente's funding criteria and the relevant program is accepting applications, you will be able to complete a proposal.
3. Complete the proposal as required and click "Submit."

You can go to the **Help** tab - located on the above Navigation Menu - for useful information that can help guide you through our intake process.

Notifications

You have been requested to complete additional information "Grant Agreement" for your submission "maximizing

Get Started

3. If you were provided an access code, select **Yes** and enter code; if not, select **No** and continue.

Access code

*Were you provided with an access code?

- ☐ Yes
- ☐ No

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Provide Access Code

*Please provide the access code

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4. **Type of Organization or Program.** Please answer these questions to determine if your organization is eligible for funding consideration under the Kaiser Permanente national guidelines.

Type of Organization or Program

***Is your request for support or funding for any of the following?:**

Please answer this question to determine if your organization is eligible for funding consideration national guidelines.

- A non-charity golf tournament
- A sports team
- An individual
- Religious purposes
- Partisan political activity
- An event or activity sponsored by alcohol or tobacco corporations
- An organization that promotes the use of alcohol or tobacco
- International or Social Organizations
- Endowments or Memorials
- Fraternal Organizations
- Field trips or tours
- Emergency Loans
- Health Care Research
- Travel Expenses
- Fundraising events such as door prizes, raffles, telethon, walkathon, and auctions

- ☐ Yes
- ☐ No

5. **National/Local Program.** Requests may be considered by Kaiser Permanente's National Community Benefit office in cases where the program seeking funding would serve two or more Kaiser Permanente regions. For SCAL local event sponsorships, this guide uses **Baldwin Park** service area as an example.

Please answer the following questions to determine which Kaiser Permanente funding office would be the most appropriate to handle your funding request.

***Is your Request for a Local or National Program/Event?**

- Click "**National**" if your Program/Event serves **more than one** of the 8 regions mentioned above;
- Click "**Local**" if your Program/Event serves **only one** of the 8 regions mentioned above;
- Click "**Other**" if your Program/Event **does not serve in any** regions from above.

- ☐ National
- ☒ Local
- ☐ Other

***Please select the Region where your Program/Event will take place**

- ☐ Northern California
- ☒ Southern California
- ☐ Colorado
- ☐ Georgia
- ☐ Hawaii
- ☐ Mid-Atlantic States (Virginia, Maryland or DC)
- ☐ Northwest (Oregon and Southwest Washington)
- ☐ Washington

6. About the Southern California Region:

The Kaiser Permanente Southern California Region Grants Program provides support to nonprofit organizations, government entities, and academic institutions working to improve the health of our communities and eliminate health inequities.

Like our approach to medicine, our work in the community takes a prevention-focused, evidence-based approach. To be healthy, people need access to quality physical and mental health care, nutritious and affordable food, successful schools, and safe neighborhoods. Good health for the entire community also requires a focus on equity as well as social and economic well-being.

Kaiser Permanente shares its clinical practices, health education expertise, physician and employee volunteerism as part of our community partnerships.

- **Access to Care:** Community members have access to timely, coordinated, high quality health care from a trained and diverse workforce.
- **Obesity and HEAL:** Community members eat healthy and move more as part of daily life.
- **Mental and Behavioral Health:** Community members have optimal levels of mental health and wellbeing and access to high quality mental and behavioral health care services when needed.
- **Economic Security:** Community members experience improved economic security, including access to employment, educational and housing opportunities and other factors that influence health.

7. Type of Funding – Local

Grants:

A grant is a type of contribution that is given in monetary form for a specific purpose and/or set of activities. Grants awarded by Kaiser Permanente will have a set of requirements or conditions.

Sponsorships:

A sponsorship is a contribution given to support an organization's event and is typically given in monetary form and may also include in-kind contributions. Sponsorships awarded by Kaiser Permanente often have requirements related to public visibility, such as use of a logo, branding messages, media releases, etc.
















*Please select which type of contribution you are requesting

☐ Grants

☒ Sponsorships

8. Location - Please be advised that sponsorships should be submitted at least 60 days in advance to allow sufficient processing time. If your event date is less than 60 days away, we may not be able to consider your request.

Click the info sign, for detailed information regarding the following Service Areas.

- Anaheim 
- Baldwin Park 
- Downey 
- Fontana 
- Irvine 
- Kern 
- Los Angeles 
- Moreno Valley 
- Ontario 
- Panorama City 
- Riverside 
- San Diego 
- South Bay 
- West Los Angeles 
- Woodland Hills 



The KFH-Baldwin Park service area includes Azusa, Baldwin Park, Bradbury, Covina, Diamond Bar, Duarte, El Monte, Glendora, Hacienda Heights, Irwindale, Industry, La Puente, La Verne, Montebello, Monterey Park, Pico Rivera, Pomona, Rosemead, Rowland Heights, San Dimas, San Gabriel, South El Monte, Temple City, Valinda, Walnut, and West Covina.

***Please select the Service Area in which your Program/Event will take place**

- ☐ Anaheim
- ☒ Baldwin Park
- ☐ Downey
- ☐ Fontana
- ☐ Irvine
- ☐ Kern
- ☐ Los Angeles
- ☐ Moreno Valley
- ☐ Ontario
- ☐ Panorama City
- ☐ Riverside
- ☐ San Diego
- ☐ South Bay
- ☐ West Los Angeles
- ☐ Woodland Hills
- ☐ Regional Southern Ca (if your program/event spans multiple service areas)
- ☐ None of the Above