



Double Your Bucks with ARP Market Match!

NOW MATCHING UP TO \$40

What is ARP Market Match?

ARP Market Match is an incentive program made possible by The American Rescue Plan - LA County. This nutrition incentive program allows CalFresh-EBT and eWIC users to get extra cash DAILY for fresh fruits and vegetables.

ARP Market Match works to ensure that people participating in federal nutrition benefit programs have increased access to nutrition incentives, allowing more healthy foods to be purchased with benefits.

What Does This Mean for You?

Every day you shop with us, we'll match what you spend using your CalFresh-EBT or eWIC card. The match is dollar for dollar, with a daily max of \$-(amount)-. To receive the match, you can spend as little as \$1 or you can spend \$-(amount)- to receive the maximum daily match.

How It Works

- 1 Shop using your EBT or eWIC card.
- 2 Receive a match from us, dollar for dollar, up to \$40 per day
- 3 Take home fresh fruits and veggies using your ARP Market Match

Wednesdays: 9:00am - 1:30pm
Rain or Shine!

Kaiser Permanente Panorama City Certified
Farmers' Market

13652 Cantara St, Panorama City, CA 91402



Interested in participating but don't receive CalFresh-EBT or WIC benefits?

Visit the following sites to see if you qualify:
getcalfresh.org/en or phfewic.org/how-wic-works/who-qualifies