

## Mosaic: Medical Center Event Sponsorship Routing

### Steps for Local Event Sponsorship

#### 1. From <https://mosaic.versaic.com>,

- First time users follow the instructions to create an account; returning users may log in with their existing credentials.

[Forgot your Password?](#)

If you already have an account, you may log in below by entering your username and password. After 6 failed login attempts, your account will be locked for 15 minutes. To reset your password, please [click here](#).

Create an account

If this is your first time using our system, please click on "Create" under "Create an account". If you have any questions, please [Contact Us](#).

#### 2. **Get started.** Before applying for funding from Kaiser Permanente, please complete a short questionnaire to help determine your organization's eligibility.

### Home Page

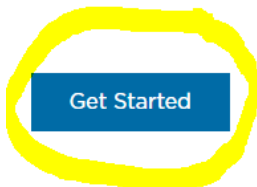
To begin the process to submit a proposal to Kaiser Permanente:

1. First determine if you meet Kaiser Permanente's funding criteria and which program is most appropriate by clicking 'Get Started.' You will be taken to an eligibility questionnaire.
2. If you meet Kaiser Permanente's funding criteria and the relevant program is accepting applications, you will be able to complete a proposal.
3. Complete the proposal as required and click "Submit."

You can go to the **Help** tab - located on the above Navigation Menu - for useful information that can help guide you through our intake process.

#### Notifications

You have been requested to complete additional information "Grant Agreement" for your submission "maximizing  
.....the health



#### 3. If you were provided an access code, select **Yes** and enter code; if not, select **No** and continue.

### Access code

\*Were you provided with an access code?

- Yes  
 No

### Provide Access Code

\*Please provide the access code

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**4. Type of Organization or Program.** Please answer these questions to determine if your organization is eligible for funding consideration under the Kaiser Permanente national guidelines.

### Type of Organization or Program

\*Is your request for support or funding for any of the following?:

Please answer this question to determine if your organization is eligible for funding consideration under national guidelines.

- A non-charity golf tournament
- A sports team
- An individual
- Religious purposes
- Partisan political activity
- An event or activity sponsored by alcohol or tobacco corporations
- An organization that promotes the use of alcohol or tobacco
- International or Social Organizations
- Endowments or Memorials
- Fraternal Organizations
- Field trips or tours
- Emergency Loans
- Health Care Research
- Travel Expenses
- Fundraising events such as door prizes, raffles, telethon, walkathon, and auctions

Yes

No

**5. National/Local Program.** Requests may be considered by Kaiser Permanente's National Community Benefit office in cases where the program seeking funding would serve two or more Kaiser Permanente regions. For SCAL local event sponsorships, this guide uses Baldwin Park service area as an example.

Please answer the following questions to determine which Kaiser Permanente funding office would be the most appropriate to handle your funding request.

\*Is your Request for a Local or National Program/Event?

- Click "National" if your Program/Event serves more than one of the 8 regions mentioned above;
- Click "Local" if your Program/Event serves only one of the 8 regions mentioned above;
- Click "Other" if your Program/Event does not serve in any regions from above.

National

Local

Other

\*Please select the Region where your Program/Event will take place

Northern California

Southern California

Colorado

Georgia

Hawaii

Mid-Atlantic States (Virginia, Maryland or DC)

Northwest (Oregon and Southwest Washington)

Washington

## Mosaic: Medical Center Event Sponsorship Routing

### 6. About the Southern California Region:

The Kaiser Permanente Southern California Region Grants Program provides support to nonprofit organizations, government entities, and academic institutions working to improve the health of our communities and eliminate health inequities.

Like our approach to medicine, our work in the community takes a prevention-focused, evidence--based approach. To be healthy, people need access to quality physical and mental health care, nutritious and affordable food, successful schools, and safe neighborhoods. Good health for the entire community also requires a focus on equity as well as social and economic well--being.

Kaiser Permanente shares its clinical practices, health education expertise, physician and employee volunteerism as part of our community partnerships.

- **Access to Care:** Community members have access to timely, coordinated, high quality health care from a trained and diverse workforce.
- **Obesity and HEAL:** Community members eat healthy and move more as part of daily life.
- **Mental and Behavioral Health:** Community members have optimal levels of mental health and well-being and access to high quality mental and behavioral health care services when needed.
- **Economic Security:** Community members experience improved economic security, including access to employment, educational and housing opportunities and other factors that influence health.

### 7. Type of Funding – Local

#### Grants:

A grant is a type of contribution that is given in monetary form for a specific purpose and/or set of activities. Grants awarded by Kaiser Permanente will have a set of requirements or conditions.

#### Sponsorships:

A sponsorship is a contribution given to support an organization's event and is typically given in monetary form and may also include in-kind contributions. Sponsorships awarded by Kaiser Permanente often have requirements related to public visibility, such as use of a logo, branding messages, media releases, etc.

\*Please select which type of contribution you are requesting

Grants

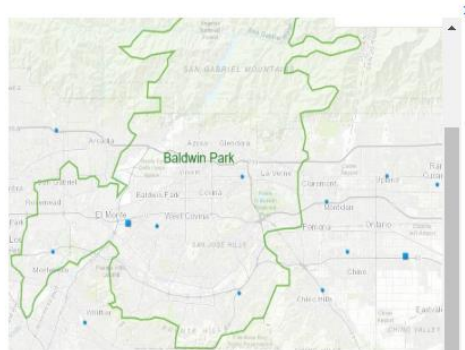
Sponsorships

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**8. Location** - Please be advised that sponsorships should be submitted at least 60 days in advance to allow sufficient processing time. If your event date is less than 60 days away, we may not be able to consider your request.

**Click the info sign, for detailed information regarding the following Service Areas.**

- Anaheim 
- Baldwin Park 
- Downey 
- Fontana 
- Irvine 
- Kern 
- Los Angeles 
- Moreno Valley 
- Ontario 
- Panorama City 
- Riverside 
- San Diego 
- South Bay 
- West Los Angeles 
- Woodland Hills 



The KFH-Baldwin Park service area includes Azusa, Baldwin Park, Bradbury, Covina, Diamond Bar, Duarte, El Monte, Glendora, Hacienda Heights, Irwindale, Industry, La Puente, La Verne, Montebello, Monterey Park, Pico Rivera, Pomona, Rosemead, Rowland Heights, San Dimas, San Gabriel, South El Monte, Temple City, Valinda, Walnut, and West Covina.

\*Please select the Service Area in which your Program/Event will take place

- Anaheim
- Baldwin Park
- Downey
- Fontana
- Irvine
- Kern
- Los Angeles
- Moreno Valley
- Ontario
- Panorama City
- Riverside
- San Diego
- South Bay
- West Los Angeles
- Woodland Hills
- Regional Southern Ca (if your program/event spans multiple service areas)
- None of the Above

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