



New Farmers Market Comes to East Bakersfield

Kaiser Permanente Kern County and The Hens Roost Brings New Farmers Market to East Bakersfield

Kaiser Permanente Kern County and The Hens Roost are pleased to announce their second farmers market at the Kaiser Permanente East Hills Medical Office Building at 3700 Mall View Road. The year-round, Market on the Hill will be every Saturday, rain or shine from 9am-2pm.

Since Kaiser Permanente and The Hens Roost came together to create the Haggin Oaks Farmers Market in Southwest Bakersfield, there have been repeated requests to duplicate the success of the market in East Bakersfield. It has long been the vision of Kristin Weber, Community Benefit Manager and Jaclyn Allen, Owner/Operator of The Hens Roost, to celebrate the diversity and strength of this community.



“This is a great opportunity for us to engage and partner with some amazing new vendors and community organizations”, says Kristin Weber. “There is a strong commitment from new vendors, community partners, Supervisor Maggard’s office as well as the core vendors from the Haggin Oaks Farmers market to bring a fresh, culturally relevant, vibrant market to the east side”, says Jaclyn Allen. Now you will find fresh produce and food products that the valley has to offer right here in East Bakersfield. Join us every Saturday at The Market on the Hill.