

Kaiser Permanente Northern California Community Health 2024 Grant Application Guide



2024 GRANT APPLICATION GUIDE

NAPA-SOLANO SERVICE AREA

INTRODUCTION

For more than 75 years, Kaiser Permanente has been committed to improving the health of our members, patients, and the communities we serve. We recognize that good health extends beyond the doctor's office and the hospital. Having a safe place to live, enough money to pay the bills, healthy food to eat, and easy access to quality health care are essential for good health. Our Community Health grant strategies address these critical health needs with the goal of improving conditions for health and equity in the communities we serve.

GRANT CYCLE ANNOUNCEMENT

Kaiser Permanente is pleased to announce the opening of the 2024 Community Health grants cycle for the Napa-Solano service area, which includes the Vallejo and Vacaville medical centers. We provide funding and resources to support programs, organizations, and agencies serving Solano County, Napa County, and the City of Winters.

We invite you to apply for grants in the amount of \$25,000 to address our community's most critical health needs. **All applicants must submit a proposal by February 7, 2024.**

TIMELINE

12-month grant cycle from July 1, 2024 through June 30, 2025

| Activity | Due Date |
|---|---------------------------------|
| Grant Application Released | January 1, 2023 |
| In-person Office Hours | |
| • January 10: 9-11am Journey Coffee, 370 Chadbourne Rd, Fairfield | January 10, 2024 |
| • January 12: 1-3pm Le Paris Artisan, 3921 Broadway St, American Canyon | January 12, 2024 |
| Virtual Office Hours (15min sessions) | January 23, 2024: 10-1pm |
| Email hannah.c.chen@kp.org to book a time | February 2, 2024 10-12p & 1-3pm |
| Proposals Due by 11:59pm | February 7, 2024 |
| Proposal Review and Approval (<i>the Community Health Investment Committee composed of medical center leaders approves grant recommendations</i>) | February-May 2024 |
| Notice of Grant Award | Mid-June |
| 12-Month Grant Start Date | July 1, 2024 |

PRIORITY HEALTH NEEDS

Every three years, Kaiser Permanente hospitals conduct an extensive Community Health Needs Assessment (CHNA) to identify the top health needs in the communities we serve. Our current CHNA, informed by diverse stakeholders, data, and input from our community partners, will guide our community grant investments and Implementation Strategies from 2023 to 2025. The prioritized health needs for the Napa-Solano service area are:

1. Access to Care
2. Income and Employment
3. Housing/Homelessness
4. Mental/Behavioral Health

For more information about our CHNA process and reports, please visit: www.kp.org/chna.

IMPLEMENTATION STRATEGIES TO ADDRESS HEALTH NEEDS

Kaiser Permanente’s specific Implementation Strategies for this grant opportunity in Napa-Solano service area are outlined below. Programs that do not specifically address the health needs and strategies cannot be considered for funding.

Access to Care and Coverage

Grant amount: \$25,000

| Strategies | Measurement Examples |
|--|--|
| Provide core operating support to community health clinics to strengthen their clinical, financial, and operational capacity | # of annual patients served # of medical and dental services provided in the year # of community education events |
| Support organizations that provide information about public health insurance options, assist with eligibility screening, application and enrollment, and advocate for increasing coverage options for low-income individuals | # of individuals assisted with health coverage application # of individuals enrolled |
| Support partnerships with local, regional, or national organizations to grow networks of community-based organizations that address social health needs and coordinate care | # of warm hand-offs or information sessions/convenings # of new organizations that join the network |
| Support community based organization capacity building, including but not limited to, staffing, training, leadership development, and policy advocacy | # of staff trained # of staff onboarded to support needs # of referrals accepted # of referrals sent # of service and equity gaps identified and addressed using Unite Us data |

Income and Employment

Grant amount: \$25,000

| Strategies | Measurement Examples |
|--|--|
| Support programs offering high school students career exposure (especially health care careers) and mentorship | # of students reached through career exposure outreach programs or activities # of students exposed by career fields (e.g, healthcare, STEM) # of high school students who completed Career Technical Education (CTE) in high wage, high-skill, in-demand career pathway |
| Support programs that improve high school attendance, achievement, and graduation for students of color residing in communities disproportionately experiencing inequities | # of students engaged % of students who graduate high school |
| Support workforce development programs that connect job seekers to quality career pathways through job training and placement or pre-apprenticeship programs for individuals facing barriers to employment | # of individuals who complete job training and apprenticeship programs # of individuals who obtain employment following the program |
| Support organizations that distribute food such as prepared meals or produce to school children, families, and those in communities disproportionately experiencing inequities | # of individuals served # of meals served or pounds of food distributed # of food distribution sites |
| Support organizations that increase enrollment in publicly funded food and nutrition programs (e.g. CalFresh and WIC) | # of outreach activities # of individuals enrolled |

Housing/Homelessness

Grant amount: \$25,000

| Strategies | Measurement Examples |
|---|---|
| Provide housing stabilization programs, such as cash grants for back rent, shallow rent subsidies, or other supportive services | # of households connected to supportive services and receiving housing assistance # or % of households exiting services to a permanent housing placement |
| Support improved coordination among Continuum of Care programs, social service organizations, and housing providers | # of people served # of coordinating organizations |

Provide resources for preserving or enhancing the supply of affordable housing

of activities that may lead to increased affordable housing supply (e.g. zoning, project development, etc.)

of Housing units developed/preserved

Mental/Behavioral Health

Grant amount: \$25,000

Strategies

Measurement Examples

Enhance community supports to prevent and mitigate the impacts of Adverse Childhood Experiences (ACEs), toxic stress, and trauma for communities disproportionately experiencing inequities

of individuals trained

of community supports implemented

Increase access to mental health services in community settings for individuals disproportionately experiencing inequities

of individuals served

of sessions provided in school/community settings

% that self-report an increase in wellbeing

Support organizations to increase their capacity to provide trauma-informed services and programs

of individuals trained

of services and programs that embed evidence-based trauma-informed practices

ELIGIBILITY GUIDELINES

Only nonprofit 501(c)(3) tax-exempt organizations, educational, and governmental entities are eligible to receive Kaiser Permanente Community Health grants. Unincorporated groups or programs may utilize an eligible nonprofit agency as their fiscal agent. Current and past grantees are also eligible to apply. Kaiser Permanente will accept one application per organization per service area.

Kaiser Permanente will not consider funding requests from the following types of organizations or for the following activities/purposes: partisan political, fraternal, athletic, international, for-profit or social organizations; endowments; memorials; individuals; field trips; or tours.

Kaiser Permanente has an unwavering commitment to equal access and opportunity for all persons. Organizations receiving funding must provide attestation that they do not discriminate based on race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, disability, medical condition, or veteran status in their programs, services, policies, hiring practices, and administration.

SELECTION CRITERIA

Proposals will be assessed using the following criteria:

- Strong alignment with Kaiser Permanente’s Priority Community Health Needs and Implementation Strategies, as described in this document.
- Clear objectives (Specific, Measurable, Actionable, Realistic and Time-bound), activities, and evaluation to achieve the intended goals of the project.
- Well-defined description of the community to be served and the organization’s working relationships/partnerships to improve conditions for those most impacted by racial and social injustice and health inequities.
- Comprehensive description of the organization’s strengths and examples that demonstrate how equity and cultural humility are embedded into the organization (e.g., trainings, policies, Board of Directors/staff recruitment, engagement plan, mission and/or vision statement).
- Detailed budget, including line-item justifications that relate to the proposed activities and information about other sources of funding, if applicable.

APPLICATION SUBMISSION PROCESS

Online Application — Mosaic

Kaiser Permanente requires online submission of applications through the Mosaic Application Portal found at <https://mosaic.versaic.com/login>.

We strongly recommend that you review the Mosaic User Guide for more information. You can also request assistance regarding any technical difficulties by clicking on the Contact Us link on the login page, using the Help button once logged in, or emailing support@versaic.com.

If Benevity/Mosaic is unable to resolve your technical issues, contact:

Kara Links
Charitable Contributions Consultant
Kara.N.Links@kp.org

For questions about the priority health needs, strategies, or application, please contact:

Hannah Cordero Chen
Community Health Manager
Hannah.C.Chen@kp.org
510-774-1246 (call/text)

Important Notes for Mosaic application:

- Please create a new account if you have never used Mosaic.
- Please use this unique access code: **NSA24GR** when prompted.
- Additional documents are required and must be submitted as part of the application process.
- You can review your grant application prior to submission. Please note that once a grant application has been submitted, it **cannot** be edited. It is recommended that you prepare your information in a Word document first and then copy and paste it into the application.
- Incomplete or late applications will not be accepted.