For more than 65 years, Kaiser Permanente’s social mission has been the foundation of its community service programs. Through partnerships with community organizations and government entities, Kaiser Permanente (KP) strives to benefit the community by addressing issues and concerns that affect overall community health. Through our Community Benefit Program, KP supported organizations addressing five priority health needs identified in the 2010-2013 Community Health Needs Assessment. KP may also support the following organizations through board participation, volunteerism, and technical assistance. Grant awards between $15,000 to $50,000 were awarded to 36 organizations addressing:

**Prevention of Community Violence**
Programs focused on efforts to reduce family and community violence among youth, especially young men of color, and decrease the psychological and emotional impacts of violence on children and families. Specific strategies included:
- Economic and career development and training
- Mental health and case management services
- Restorative justice programs

**Prevention of Obesity (Healthy Eating / Active Living)**
Programs focused on systemic changes to promote and support healthy eating and active living in community and institutional settings. Specific strategies included:
- Physical activity promotion through safe, local outdoor activities
- Increase support for breastfeeding policies, environments, and practices among African-American, Asian-American, and Pacific Islander women
- Healthy food and beverages in food retail outlets
- Physical activity promotion through after-school and summer programming

**Improvements in Perinatal Health**
Programs focused on improving access to early prenatal care among pregnant women and promote healthy birth outcomes using the life course framework. Specific strategies included:
- Culturally-appropriate prenatal care services for African-American, Asian-American, and Pacific Islander women increase activity level, improve health, and help them live longer and independently.
- Case management and support services, including maternal health assessments and screenings, lactation support, and a centering model for health education
- Substance abuse counseling and treatment services

**Childhood Asthma**
Programs focused on reducing the disparity in asthma-related emergency room visits and hospitalizations among African-American and Latino children and youth. Specific strategies included:
- Asthma assessments and self-management education
- Assessment and mitigation of household asthma triggers

**Access to Health Insurance Coverage and Care Services**
Programs focused on increasing the number of low-income people who enroll in or maintain health care coverage and increasing access to health care services for low-income and uninsured individuals. Specific strategies included:
- Reducing disparities in HIV infection rates and AIDS prevalence among youth and African Americans 18 to 35
- Increasing access for teens through school-based clinics
In 2013, Kaiser Permanente East Bay supported the following organizations with sponsorships, grants, volunteers, in-kind donations, and/or technical assistance.

18 Reasons
A Leland Community
AASK America (Adopt A Special Kid)
Alameda County Asthma Coalition
Alameda County Family Justice Center
Alameda County Health Care Foundation
Alameda County Healthy Homes Department
Alameda County Meals on Wheels
Alameda County Public Health Department
Alameda County Women’s Hall of Fame
Alameda Family Services
Alternatives in Action
American Cancer Society
American Lung Association of California
Ann Martin Center
Asian Health Services
Bay Area Community Services (BACS)
Bay Area Community Services (BACS) BayCares
Berkeley Food and Housing Project
Berkeley Youth Living with Disabilities
Boys & Girls Clubs of Oakland
Boys and Girls Club of El Sobrante
Brighter Beginnings
Building Blocks for Kids Collaborative
Building Futures with Women and Children
Building Opportunities for Self-Sufficiency
Community Enrichment Organization
Cal Performances
Calico Center
California School-Based Health Alliance
Catholic Charities of Oakland
Center for Elders Independence
Children’s Hospital & Research Center at Oakland
City of Oakland, Parks and Recreation
City of Richmond
Civicorps Schools
Clausen House
CoachArt Org
Comfort Homesake, Inc.
Community Child Care Coordinating Council of Alameda County (4C’s)
Community Violence Solutions
Contra Costa College Foundation
Contra Costa County Library-Hercules Library
Crisis Support Services of Alameda County
Destiny Arts Center
Dovetail Learning
East Bay Agency for Children
East Bay AIDS Advocacy Foundation
East Bay Bicycle Coalition
East Bay Center for the Performing Arts
East Bay Community Law Center
East Bay Zoological Society
Eden I&R, Inc.
Ella Baker Center for Human Rights
Faith Network of the East Bay, Inc.
Family Bridges, Inc.
Family Support Services of the Bay Area
Family Violence Law Center
Filipino Advocates for Justice
First Place for Youth
Food Bank of Contra Costa and Solano
Fred Finch Youth Center
Friends of Oakland Parks and Recreation
Fruitful Minds
George Miller Youth Fund
Girls Incorporated of Alameda County
Girls Incorporated of the Island City
Greater Richmond Interfaith Program
Harbor House Ministries, Inc.
Higher Ground Neighborhood Development Corporation
Hispanic Community Affairs Council of Alameda County
HOPE Collaborative
Hospice of the East Bay
Iron Triangle Neighborhood Council
James Morehouse Project
Jewish Family & Children's Services of the East Bay
Junior Achievement of Northern California
Korean Community Center of the East Bay
La Clinica De La Raza Inc.
League of Women Voters of Oakland
Lend A Hand Foundation, Inc.
Lifelong Medical Care
LIFT-Levontate for Teens
Lincoln Child Center
Livable Berkeley
Lotus Bloom
Making Waves Education Program
Manzanillo-San Pablo Sister City Committee
MISSION
NAACP-Richmond Branch
Native American Health Center Inc.
Oakland African-American Chamber of Commerce
Oakland Ballet Company
Oakland Chinatown Chamber of Commerce
Oakland Fund for the Arts
Oakland Heritage Alliance
Oakland Metropolitan Chamber of Commerce Foundation
Oakland Natives Give Back
Oakland Police Foundation
Oakland Pride
Oakland Unified School District
OCCUR
Piedmont Avenue Merchants Association
Pinole Chamber of Commerce
Playworks East Bay
Prescott-Joseph Center for Community Enhancement
Prescott Circus Theatre
Richmond Art Center
Richmond Chamber of Commerce
Richmond Community Foundation
Richmond Faith Collaborative
Rosie The Riveter Trust
Rubicon Programs Inc.
Run for Courage, Inc.
RYSE Inc.
Saffron Strand
SEEDS Community Resolution Center
Socially Responsible Network
Solano Play
St. Mary’s Center
Stand! for Families Free of Violence
Street Level Health Project
Temescal Telegraph Community Assoc.
Terrance Kelly Youth Foundation
The Latina Center
The Link to Children
The Links, Inc. - Alameda Contra Costa Chapter
The Oral Lee Brown Foundation
The Watershed Project
Totally Led Ministries
Ujima Family Recovery Services
United Seniors of Oakland and Alameda County Inc.
Unity Council
Upward Roots
Urban Releaf
Urban Tilth
Walk Oakland Bike Oakland
Wardrobe for Opportunity
Weigh of Life
West Contra Costa Public Education Fund
West County Reads
West Oakland Health Council, Inc
Women’s Cancer Resource Center
Women’s Initiative for Self Employment
World Institute on Disability
Wright Institute
YMCA of the East Bay
Youth Enrichment Strategies (Y.E.S.)